



## Professional Contact Data Compliance Insights

At Dun & Bradstreet (D&B), we focus on helping to bring businesses together by providing commercial insights about economic opportunities and risks through comprehensive business decisioning data and analytics. Our solutions support business decisions about who to invest in, who to extend credit to, who to partner with, who to source goods and services from, and who to contact at businesses of all sizes across industries around the world.

As a responsible data steward, we strive to balance our commercial obligations and responsibilities with respect for the interests of the businesses and people about whom we process data. We provide D&B Professional Contact Data to you, our customers, for your marketing, sales, business development, and other professional purposes consistent with our [Terms and Conditions](#). As part of our commitment to Data Compliance & Ethics, and to support your responsible use of the D&B Professional Contact Data that you license from us, we have integrated these **Compliance Insights** into our solutions that contain Professional Contact Data. We also are providing our [D&B Professional Contact Data Transparency Statement](#) to the individuals whose Professional Contact Data we process.

D&B recognizes that regulatory requirements for Professional Contact Data are complex and evolving, so we have summarized key **Compliance Insights** related to the Professional Contact Data that we license to you. While we are providing these **Compliance Insights** as a resource to you, this resource is not legal advice, and it may not include the latest developments as there may be some delay between the announcement of a regulatory development and our incorporation into this resource. In some cases, interdependencies among laws may affect which approach is right for you, including whether additional requirements may apply. You should consult your own legal advisor to ensure that your use of the licensed D&B Professional Contact Data complies with the laws applicable to your organization for your own purposes. The **Compliance Insights** below are organized into general rules and country-specific rules by communication method. A legend is provided to guide your understanding.

### Legend:

 No restrictions    Some restrictions    Significant restrictions    Highest restrictions    Prohibited

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Country	Corporate Email Marketing and Commercial Communications (contact@company.com)	Individual Email Marketing and Commercial Communications (name@company.com)	SMS / Text Message Marketing and Commercial Communications	Phone / Fax / Mobile Call Marketing and Commercial Communications	Postal Mail Marketing and Commercial Communications
General Rules	<ul style="list-style-type: none"> <li>• <b>Personal Data Compliance:</b> If the contact details, including email, contain the personal data of an individual (such as first name/initial, last name), applicable privacy and data protection laws and regulations should be followed.</li> <li>• <b>Transparency:</b> Provide an appropriate privacy notice, privacy policy, or other form of transparency statement to all individuals whose contact data you process, consistent with applicable laws, including information about the source of the data and the ability to opt-out of your use of the data.</li> <li>• <b>Preference Management:</b> Honor and timely address individual preferences, unsubscribes, opt-out registries and lists as well as other data subject rights requests in a manner that is accessible, easy to use, and free of charge.</li> <li>• <b>Message Type:</b> Clearly identify the communications you send as marketing, promotional, commercial or advertisement as applicable.</li> <li>• <b>Sender:</b> Clearly identify the sender of the communications and provide an easy way to opt-out of further communications.</li> <li>• <b>Opt-out Management:</b> Maintain an accurate and complete opt-out list.</li> <li>• <b>Assessments:</b> Consistent with applicable laws, conduct risk and impact assessment on your use of the data.</li> <li>• <b>Recordkeeping:</b> Maintain a record of consents, opt-outs (unsubscribes) and related preference documentation in accordance with retention requirements under applicable laws and organizational records managements standards.</li> </ul>			<p>In addition to the General Rules for email, SMS, and text, maintain internal “Do Not Call” lists.</p> <p>If calls are automated, in general consent is required.</p>	<p>In addition to the General Rules for email, SMS, and text, provide information about the sender to postal mail recipients that enable the sender to be identified along with other relevant commercial information about the sender.</p>

<p><b>Argentina</b></p> <p><i>Last updated 9-May-25</i></p>	<p>Opt-out (unsubscribe) required.</p> <p>Check the National Do Not Call (DNC) Registry at least every 30 days. Express Consent required for contacts on the DNC Registry.</p> <p>Greater enforcement focus.</p>	<p>Opt-out (unsubscribe) required.</p> <p>Check the National Do Not Call (DNC) Registry at least every 30 days. Express Consent required for contacts on the DNC Registry.</p> <p>Greater enforcement focus.</p>	<p>Opt-out (unsubscribe) required.</p> <p>Check the National Do Not Call (DNC) Registry at least every 30 days. Express Consent required for contacts on the DNC Registry.</p> <p>Greater enforcement focus.</p>	<p>Opt-out (unsubscribe) required.</p> <p>Check the National Do Not Call (DNC) Registry at least every 30 days. Express Consent required for contacts on the DNC Registry.</p> <p>Greater enforcement focus.</p>	<p>Opt-out (unsubscribe) required.</p>
<p><b>Australia</b></p> <p><i>Last updated 5-Jun-22</i></p>	<p>Opt-out (unsubscribe) required.</p>	<p>Opt-out (unsubscribe) required.</p>	<p>Opt-out (unsubscribe) required.</p>	<p>Clear disclosures are required for telephone and fax marketing that enable identification of the caller/sender and any other business on whose behalf the call or fax is being made.</p> <p>Fax recipients must be provided with information on how they can opt-out.</p> <p>Check the DNCR for any numbers that may be registered. Generally, this will</p>	

				only apply to faxes and government numbers in the B2B context. For numbers on the DNCR, marketing communications may be made with consent of the account holder or that person's nominee.	
<b>Austria</b> <i>Last updated 18-Jul-22</i>	Opt-in, revocable consent required - double opt-in recommended	Opt-in, revocable consent required - double opt-in recommended	Opt-in, revocable consent required - double opt-in recommended	Opt-in, revocable (unsubscribe) consent required.	Consult the Robinson list (opt-out list) prior to sending postal mail.
<b>Belgium</b> <i>Last updated 4-Aug-25</i>	Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Consent not required unless making automated calls. Opt-out (unsubscribe) required.  Provide the web site and phone number for the "Do Not Call Me" list.	
<b>Bosnia and Herzegovina</b> <i>Last updated 5-Jun-22</i>		Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.

<p><b>Brazil</b></p> <p><i>Last updated 5-Jun-22</i></p>	<p>Opt-out (unsubscribe) required.</p>	<p>Opt-out (unsubscribe) required.</p>	<p>Opt-out (unsubscribe) required.</p>	<p>Opt-out (unsubscribe) required.</p>	
<p><b>Canada</b></p> <p><i>Last updated 19-Jun-22</i></p>	<p>Opt-in consent required unless an existing commercial relationship exists.</p> <p>Requests for consent must include: the proposed sender's business name, mailing address, one of the following: email address, website address, or telephone number, and a statement indicating that consent can be withdrawn.</p> <p>Greater enforcement focus.</p>	<p>Opt-in consent required unless an existing commercial relationship exists.</p> <p>Requests for consent must include: the proposed sender's business name, mailing address, one of the following: email address, website address, or telephone number, and a statement indicating that consent can be withdrawn.</p> <p>Greater enforcement focus.</p>	<p>Opt-in consent required unless an existing commercial relationship exists.</p> <p>Requests for consent must include: the proposed sender's business name, mailing address, one of the following: email address, website address, or telephone number, and a statement indicating that consent can be withdrawn.</p> <p>Greater enforcement focus.</p>	<p>Clear disclosures required for telephone and fax marketing enabling identification of the caller/sender and any other business on whose behalf the call or fax is being made.</p> <p>Recipients have the right to object to receiving further direct marketing communications by telephone or fax.</p> <p>In a marketing call, the call recipient must be able to request to be added to the marketer's Do Not Call list, and requests must be honored withing 14 days.</p> <p>(Acceptable for personal mobile phones used for</p>	<p>The Canadian Marketing Association offers a Do Not Mail Service. While not mandatory, consider consulting this Service prior to sending postal mail marketing.</p> <p>Consent is not required if the only information processed is business contact information.</p>

				professional calls that meet these requirements).	
<b>Colombia</b> <i>Last Updates 20-Aug-2025</i>		Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.
<b>Croatia</b> <i>Last updated 4-Aug-25</i>	Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.		
<b>Czech Republic</b> <i>Last updated 6-Jul-25</i>	Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists.	Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists.	Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists or unless the public phone directory indicates that the contact may be used for marketing purposes.	Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists or unless the public phone directory indicates that the contact may be used for marketing purposes.	
<b>China</b> <i>Last updated 5-Jun-22</i>	Opt-out (unsubscribe) required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	Opt-in, revocable (unsubscribe) consent required if sent to an individual's home address.
<b>Denmark</b>	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable consent required - double opt-in	Opt-in, revocable consent required - double opt-in	At least quarterly, check whether the phone number is	Check for companies that have indicated in the Danish Central

<p><i>Last updated 6-Jun-22</i></p>		<p>recommended and is a best practice.</p>	<p>recommended and is a best practice.</p>	<p>registered with the Robinson list and Danish Central Business Register (CVR).</p>	<p>Business Register (CVR) that they object to direct marketing.</p> <p>Check for individuals who have opted out of direct marketing in the Robinson list through the CPR register.</p> <p>Marketing communications should not be sent via postal mail to companies that have an official label on the post box with “no adds please” or that otherwise have indicated that they do not want to receive marketing mailings.</p>
<p><b>Estonia</b></p> <p><i>Last update 19-Jun-22</i></p>		<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the</p>	<p>Consent is not required if the phone number is registered to the business or the person to which the number is registered is contacted within that person’s professional role and the communication content is relevant to that person’s role.</p>	

			individual's profession.	(Acceptable for personal mobile phones used for professional calls that meet these requirements).	
<b>Finland</b> <i>Last updated 6-Jun-22</i>		Opt-in, revocable (unsubscribe) consent required.  There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.	Opt-in, revocable (unsubscribe) consent required.  There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.	Consult the Robinson list (opt-out list) for phone numbers.	Consult the Robinson list (opt-out list) prior to sending postal mail.
<b>France</b> <i>Last updated 4-Aug-25</i>	Opt-out (unsubscribe) required for sole proprietors/sole traders	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	At least quarterly, check whether the number is registered with the Bloc Tel list.	
<b>Germany</b> <i>Last updated 5-Jun-22</i>	Opt-in, revocable consent required, with exceptions if the address provided on a website, such as in a "contact" section.	Opt-in, revocable, consent required - double opt-in, which includes both an initial opt-in and a confirmation of consent, for example,	Opt-in, revocable, consent required - double opt-in, which includes both an initial opt-in and a confirmation of consent, for	Opt-in, revocable consent required for fax communications.  For phone, a presumption of consent may be	

		by clicking on a link sent in email.	example, by clicking on a link sent in SMS/Text.	permitted under some circumstances.	
<b>Hong Kong</b> <i>Last updated 18-Jun-22</i>	Opt-out (unsubscribe) required.	Opt-in revocable consent required for direct marketing. Opt-out (unsubscribe) required.	Opt-in revocable consent required for direct marketing. Opt-out (unsubscribe) required.	Consent is required for fax marketing. Check the 3 DNC registries for fax, SMS, and pre-recorded telephone messages.	<p>If the mailing names an individual recipient, opt-in revocable consent required for direct marketing.</p> <p>Exception: If the mailing is only to an address without naming a specific individual, opt-in revocable consent is not required.</p>
<b>Hungary</b> <i>Last updated 4-Jun-25</i>	Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.</p>	Check public telecoms service provider lists for contacts that have opted out of direct marketing.	<p>Opt-in, revocable (unsubscribe) consent requested.</p> <p>An exception exists for mass, standardized postal marketing that meets the following criteria:</p> <ul style="list-style-type: none"> <li>- The content of the communication is limited to advertising, marketing, or publicity material;</li> </ul>

					<ul style="list-style-type: none"> <li>- The substantive content of the communication is identical for all recipients;</li> <li>- The communication is sent to at least 500 addresses; and</li> <li>- The first postal mail communication contains a postage prepaid registered mail envelope to facilitate unsubscribes.</li> </ul>
<b>India</b>  <i>Last updated 18-Jun-22</i>			<p>Opt-in consent required. However, if the sender has a commercial relationship with the recipient, consent may be inferred.</p>	<p>Opt-in consent required. However, if the sender has a commercial relationship with the recipient, consent may be inferred.</p>	
<b>Ireland</b>  <i>Last updated 18-Jun-22</i>				<p>Opt-in, revokable consent required for calls to mobile telephones but not to landlines, and for fax.</p>	

				Check the National Directory Database for contacts that have opted out of direct marketing.	
<p><b>Israel</b></p> <p><i>Last updated 20-Aug-2025</i></p>	<p>Marketers/sellers can send one communication to another business with an offer to accept advertising after which opt-in, revocable (unsubscribe) consent is required.</p>	<p>Marketers/sellers can send one communication to another business with an offer to accept advertising after which opt-in, revocable (unsubscribe) consent is required.</p> <p>Established business relationship exception available where the marketer/seller has obtained the contact information directly from the business when it purchased a product or service, the business had an opportunity to object, and the communication relates to the same or a similar product.</p>	<p>Marketers/sellers can send one communication to another business with an offer to accept advertising after which opt-in, revocable (unsubscribe) consent is required.</p> <p>Established business relationship exception available where the marketer/seller has obtained the contact information directly from the business when it purchased a product or service, the business had an opportunity to object, and the communication</p>	<p>Business telephone marketing is generally permissible, however, the rules for email and SMS/text also apply to fax marketing.</p> <p>For fax marketing: marketers/sellers can send one communication to another business with an offer to accept advertising after which opt-in, revocable (unsubscribe) consent is required.</p> <p>Established business relationship exception available where the marketer/seller has obtained the contact information directly from the business when it purchased a product or service, the business had an</p>	<p>Marketers/sellers can send one communication to another business with an offer to accept advertising after which opt-in, revocable (unsubscribe) consent is required.</p> <p>Established business relationship exception available where the marketer/seller has obtained the contact information directly from the business when it purchased a product or service, the business had an opportunity to object, and the communication relates to the same or a similar product.</p>

			relates to the same or a similar product.	opportunity to object, and the communication relates to the same or a similar product.	
<b>Italy</b> <i>Last updated 18-Jun-22</i>	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable consent required unless contact details are publicly available and the communication is strictly related to the individual's profession.  Greater enforcement focus.	Opt-in, revocable consent required unless contact details are publicly available and the communication is strictly related to the individual's profession.  Greater enforcement focus.	At least quarterly, check the Public Register of Oppositions.	
<b>Japan</b> <i>Last updated 9-May-25</i>	Opt-out (unsubscribe) required.  Opt-in, revocable (unsubscribe) consent required if none of the following conditions are met: the email address is publicly available, the email address is for a business that has a commercial relationship with the sender.	Opt-in, revocable (unsubscribe) consent required if none of the following conditions are met: the email address is publicly available, the email address is for a business that has a commercial relationship with the sender.	Opt-in, revocable (unsubscribe) consent required if none of the following conditions are met: the contact information is publicly available, the contact information is for a business that has a commercial relationship with the sender.		

<b>Latvia</b>  <i>Last updated 4-Aug-25</i>	<p>Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	
<b>Lithuania</b>  <i>Last updated 19-Jun-22</i>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Number recognition must be turned on.</p> <p>Opt-in, revocable (unsubscribe) consent required.</p>	
<b>Luxembourg</b>  <i>Last updated 4-Aug-2025</i>	<p>Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-out (unsubscribe) required.</p>	
<b>Malaysia</b>  <i>Last updated 20-Aug-2025</i>	<p>Recent changes in the the applicable laws, however, regulations are pending.</p> <p>As of this update, it is likely acceptable for a business to consent to be contacted on behalf of all of its employees.</p>	<p>Recent changes in applicable laws, however, regulations are pending.</p> <p>As of this update, it is likely acceptable for a business to consent to be contacted on behalf of all of its employees.</p> <p>In the absence of this, opt-in, revocable (unsubscribe) consent required.</p>	<p>Recent changes in the applicable laws, however, regulations are pending.</p> <p>As of this update, it is likely acceptable for a business to consent to be contacted on behalf of all of its employees. In the absence of this, opt-in, revocable (unsubscribe) consent required.</p>	<p>As of this update, it is likely acceptable for a business to consent to be contacted on behalf of all of its employees. In the absence of this, opt-in, revocable (unsubscribe) consent required.</p>	<p>As of this update, it is likely acceptable for a business to consent to be contacted on behalf of all of its employees. In the absence of this, opt-in, revocable (unsubscribe) consent required.</p>

<p><b>Mexico</b></p> <p><i>Last updated 17-Jun-24</i></p>	<p>Check the exclusion lists managed by the Consumer Protection Office.</p>	<p>Check the exclusion lists managed by the Consumer Protection Office.</p>	<p>Check the exclusion lists managed by the Consumer Protection Office.</p>	<p>Check the exclusion lists managed by the Consumer Protection Office.</p>	
<p><b>Netherlands</b></p> <p><i>Last updated 18-Jun-22</i></p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>Exception: If a corporate email address is provided on a website, such as in a “contact us” section, opt-in consent is not required, however, an unsubscribe should be included in the communication.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Number recognition must be turned on.</p> <p>For sole proprietors and traders, as well as individuals, consent is required unless the number is made available for marketing purposes.</p> <p>Consent is not required for existing or recent clients (within the past 3 years) where the marketing communication is for a similar product or service and an opt-out (unsubscribe) mechanism is provided.</p>	
<p><b>New Zealand</b></p> <p><i>Last updated 21-Aug-2025</i></p>	<p>No consent is required for marketing/sales communications if the contact details are published on a corporate website or other official</p>	<p>Opt-in, revocable (unsubscribe) consent is required, and double opt-in is recommended with the following exceptions:</p>	<p>Opt-in, revocable (unsubscribe) consent is required, and double opt-in is recommended with</p>	<p>Consent is required for fax marketing. It should be opt-in and revocable (unsubscribe).</p>	

	<p>capacity without any stated restrictions on use.</p> <p>However, the recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.</p>	<p>No consent is required for marketing/sales communications if the contact details for the recipient are published on a corporate website or other official capacity without any stated restrictions on use <u>and</u> the communication is relevant to the role or function of the recipient. This is considered to be deemed consent. Another alternative may be inferred consent, such as through an exchange of business cards.</p> <p>However, the recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.</p>	<p>the following exceptions:</p> <p>No consent is required for marketing/sales communications if the contact details for the recipient are published on a corporate website or other official capacity without any stated restrictions on use <u>and</u> the communication is relevant to the role or function of the recipient. This is considered to be deemed consent. Another alternative may be inferred consent, such as through an exchange of business cards.</p> <p>However, the recipient must have the possibility to easily and free of charge opt-out</p>		
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			of the use of the contact details for direct marketing at any time.		
<b>North Macedonia</b> <i>Last updated 18-Jun-22</i>		Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	
<b>Norway</b> <i>Last updated 4-Aug-25</i>	No consent required unless directed to sole proprietors or to an address for a specific role such as <a href="mailto:ceo@company.com">ceo@company.com</a> .	Opt-in, revocable consent required - double opt-in recommended	Opt-in, revocable (unsubscribe) consent required.	Consent is required for fax marketing.  Opt-in, revocable (unsubscribe) consent required for automated calls.	Include information about how to access non-judicial dispute resolution mechanisms, to the extent applicable.
<b>Philippines</b> <i>Last updated 21-Aug-2025</i>			Opt-in, revocable (unsubscribe) consent required.		
<b>Poland</b> <i>Last updated 19-Jun-22</i>	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.  Communications solely for the purpose of requesting a marketing consent are at risk of	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.  Communications solely for the purpose of requesting a marketing consent	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	

		being viewed as marketing.	are at risk of being viewed as marketing.		
<b>Portugal</b>  <i>Last updated 4-Aug-2025</i>		Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Consent not required unless making automated calls that do not fall with an applicable exception. Opt-out (unsubscribe) required.  Check the opt-out list kept by the Director General for Consumers (DGC) before calling or sending a fax.	
<b>Saudi Arabia</b>  <i>Last updated 21-Aug-2025</i>		Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required for telephone marketing (voice calls), however, it is not required for fax.  Contact must be only through official communication channels, must be recorded, and the caller must verify the recipient's consent to the call.	

<p><b>Serbia</b></p> <p><i>Last updated 18-Jun-22</i></p>		<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p>	<p>Consent is required for fax marketing. Opt-out (unsubscribe) required.</p>	
<p><b>Singapore</b></p> <p><i>Last updated 18-Jun-22</i></p>		<p>Opt-out (unsubscribe) required.</p> <p>Opt-out requests must be honored within 10 business days.</p> <p>Consent required for marketing except where the data used is limited solely to business contact information.</p>	<p>Opt-out (unsubscribe) required. Opt-out requests must be honored within 10 business days.</p> <p>Consent required for marketing except where the data used is limited solely to business contact information. Check the No Text Message Register within 21 days prior to sending the message.</p> <p>Otherwise, opt-in, revocable (unsubscribe) consent required.</p>	<p>Check the national DNC registry within 21 days prior to the call/message; specifically check the No Voice Call Register and the No Fax Message Register.</p> <p>Otherwise, opt-in, revocable consent is required.</p>	<p>Opt-out (unsubscribe) required.</p> <p>Consent required for marketing except where the data used is limited solely to business contact information.</p>
<p><b>Slovakia</b></p> <p><i>Last updated 6-Jul-25</i></p>	<p>Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists.</p>	<p>Opt-in, revocable (unsubscribe) consent required unless an existing commercial relationship exists.</p>	<p>Opt-in, revocable (unsubscribe) consent required</p>	<p>As of 1 August 2022, mandatory caller prefixes must be used for direct marketing calls (including</p>	

Exception: sending e-mail marketing communication without prior consent is allowed to the published (e.g. on a corporate website) contact details of the recipients who are self-employed entrepreneurs or legal persons. However, the recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.

Exception: sending e-mail marketing communication without prior consent is allowed to the published (e.g. on a corporate website) contact details of the recipients who are self-employed entrepreneurs or legal persons. However, the recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.

automated calls or faxes) except when calling self-employed entrepreneurs or a legal persons or unless an existing commercial relationship exists.

Exception: direct marketing calls/fax without prior consent is allowed to the published (e.g. on a corporate website) contact details of the recipients who are self-employed entrepreneurs or legal persons. Prior to each call or fax, it is necessary to check the Public Administration of the Slovak Republic "Do Not Call" lists. However, the recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.

<p><b>Slovenia</b></p> <p><i>Last updated 19-Jun-22</i></p>		<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>There is an exception for contact details are publicly available where the communication sent is strictly related to the individual's profession.</p>	<p>Check TiS, Telephone Number Registry of Slovenia, for contacts that have opted out of direct marketing.</p>	<p>Opt-out (unsubscribe) required.</p> <p>Exception: Mass, standardized postal mailings that meet the following requirements: (1) the communication contains solely advertising, marketing, or publicity material; (2) the message content of each mailing is identical, and (3) the mailing is sent to at least 10 addresses.</p>
<p><b>South Korea</b></p> <p><i>Last updated 7-Jul-25</i></p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>The recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time.</p> <p>There is an exception for marketing messages related to the same products or services for which the recipient has engaged in a transaction with the sender within</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>The recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time. The opt-out mechanism should be communicated in both Korean and English.</p> <p>There is an exception for marketing messages</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>The recipient must have the possibility to easily and free of charge opt-out of the use of the contact details for direct marketing at any time. The opt-out mechanism should be communicated in both Korean and English.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>The recipient must be informed at the beginning of the call that it is marketing call, on whose behalf it is being made, and how to opt out or revoke consent.</p> <p>The opt-out mechanism must be easy to use and free of charge.</p>	<p>Opt-out (unsubscribe) required when the communication was reasonably foreseeable by the recipient, otherwise follow rules for email.</p>

	the previous 6 months and the contact information used to send the message is the same as provided during the transaction.	related to the same products or services for which the recipient has engaged in a transaction with the sender within the previous 6 months and the contact information used to send the message is the same as provided during the transaction.	This mechanism must include a designated telephone number or similar method. It should also be disclosed clearly that recipients will not incur charges revoking their consent/opting-out.		
<b>Spain</b> <i>Last updated 19-Jun-22</i>	Opt-in, revocable (unsubscribe) consent required.	Opt-in, revocable (unsubscribe) consent required.  Greater enforcement focus.	Opt-out (unsubscribe) required and the communication is related to the individual's profession.	Opt-in, revocable consent required for fax communications. For phone calls, at least quarterly, check whether the phone number is registered with the Robinson list.  Greater enforcement focus.	
<b>Sweden</b> <i>Last updated 18-Jul-22</i>	Opt-out (unsubscribe) required.	Opt-out (unsubscribe) required and the communication is related to the individual's profession.	Opt-out (unsubscribe) required and the communication is related to the individual's profession.	Opt-out (unsubscribe) required and the communication is related to the individual's profession.  Check the equivalent of the NIX-registry ( <a href="http://www.nixtelefon.org">www.nixtelefon.org</a> ) for B2B.	

				<p>Consent is not required if the phone number is registered to the business or the person to which the number is registered is contacted within that person's professional role and the communication content is relevant to that person's role.</p> <p>(Acceptable for personal mobile phones used for professional calls that meet these requirements).</p>	
<p><b>Switzerland</b></p> <p><i>Last updated 19-Jun-22</i></p>	<p>If personalized to the recipient rather than mass communications, consent is generally not required.</p> <p>Mass advertising may be permitted without consent if the sender has a commercial relationship with the recipient and certain other conditions have been met.</p>	<p>If personalized to the recipient rather than mass communications, consent is generally not required.</p> <p>Mass advertising may be permitted without consent if the sender has a commercial relationship with the recipient and certain other conditions have been met.</p>	<p>If personalized to the recipient rather than mass communications, consent is generally not required.</p> <p>Mass advertising may be permitted without consent if the sender has a commercial relationship with the recipient and certain other</p>	<p>Check the Swiss telephone directory. Numbers that are listed with an asterisk symbol may not be called. Numbers that are not listed require consent.</p> <p>The number that is used for advertising calls must be displayed (not suppressed), listed in the Swiss telephone</p>	<p>Check the Robinson list on a monthly basis for addresses that have opted out.</p>

<p><b>Taiwan Region</b></p> <p><i>Last updated 28-Apr-2025</i></p>	<p>Otherwise, opt-in, revocable (unsubscribe) consent required.</p>	<p>Otherwise, opt-in, revocable (unsubscribe) consent required.</p>	<p>conditions have been met.</p> <p>Otherwise, opt-in, revocable (unsubscribe) consent required.</p>	<p>directory, and the caller must be authorized to use the number. Foreign numbers may not be used for advertising calls, as they are not listed in the Swiss telephone directory.</p> <p>(Acceptable for personal mobile phones used for professional calls that meet these requirements).</p>	
		<p>Opt-in, revocable consent required unless a contractual relationship exists <u>and</u> the communication relates to products and services similar to those previously purchased.</p>	<p>Opt-in, revocable consent required unless a contractual relationship exists <u>and</u> the communication relates to products and services similar to those previously purchased.</p>	<p>In general, Opt-out (unsubscribe) required.</p> <p>For banks, Telephone Marketing Principles require call identification on the recipient's device, verbally at the start of the call, and recipients must be asked if they accept the call.</p>	<p>Opt-in, revocable consent required unless a contractual relationship exists <u>and</u> the communication relates to products and services similar to those previously purchased.</p>
<p><b>United Kingdom</b></p>	<p>Consent is required for sole proprietors / sole traders and opt-out (unsubscribe) required.</p>	<p>Opt-in, revocable consent required for sole traders and some partnerships.</p>	<p>Opt-in, revocable consent required for sole traders and some partnerships.</p>	<p>Opt-in, revocable consent required for sole traders and some partnerships.</p>	

<p><i>Last updated 5-Aug-25</i></p>				<p>Periodically check the following lists: Telephone Preference Services, Corporate Telephone Preference Service, or Fax Preference Service.</p> <p>Greater enforcement focus.</p>	
<p><b>United States</b></p> <p><i>Last updated 20-Aug-25</i></p>		<p>Opt-out (unsubscribe) required.</p>	<p>Opt-in, revocable (unsubscribe) consent required.</p> <p>Check the national DNC registry and maintain an internal do not text/SMS list for those who have opted out. Honor DNC requests for 5 years.</p> <p>Certain state laws now require registration in order to send text messages, unless an exemption applies.</p> <p>Greater enforcement focus.</p>	<p>Opt-in consent is required for fax marketing unless a prior established business relationship exists.</p> <p>Opt-in consent is required for autodialing and artificial or pre-recorded voice calls. May not be a condition for purchasing a good or service.</p> <p>Automated interactive opt-out mechanisms must be provided at the outset of a pre-recorded call.</p>	

				<p>Check the national DNC registry and maintain an internal do not call list for those who have opted out. Honor DNC requests for 5 years.</p> <p>Certain state laws require registration for telephone marketing activities, unless an exemption applies.</p> <p>(Acceptable for personal mobile phones used for professional calls that meet these requirements).</p>	
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